21–25 MARCH 2018

INSTITUTE OF CONTEMPORARY ARTS

FESTIVAL IN ASSOCIATION WITH RANDOM ACTS

PLAYBACK
This unique festival is a hub for creative talent and an opportunity for audiences to see the best new moving image in production today. In association with Channel 4 Random Acts and Arts Council England, a nationwide cross-section of emerging artists come together to present their work, commissioned for their forward thinking viewpoints and exceptional approaches.

The Exhibition

The Playback Exhibition features films made by emerging artists – premiering 95 short films alongside 240 ground-breaking and award-winning works completed over the last three years. Watch large-scale projections or select what you want to view from interactive displays inside the dynamic exhibition installation.

The Events

Throughout the Festival a programme of events offers different perspectives on moving image making, from unique viewing experiences to workshops, discussions and pitching opportunities opening doors for aspiring talent. Events are open to artists and viewers alike and are free but ticketed – booking is advised.

ica.art/playbackfestival
300+ FILMS
10 SCREENS
1 ROLLING PROJECTION

Find the Playback Exhibition in the ICA Studio showcasing over 300 short films – 95 of which premiere at the festival.

Made by emerging artists in England over the last three years, these shorts reveal the power of film in a changing world. Tap individual touchscreens to select films or watch a curated selection on a rolling projection.

During the festival, the filmmakers host guided tours of the exhibition. Drop in for a free tour at 1.30pm or 6.30pm from Thursday to Sunday.

Join us for the Festival Launch on Wednesday 21 March from 6.30pm. We celebrate the opening of the festival with a one-off screening and live performances in our main cinema at 7pm, followed by drinks, DJs and the opportunity to meet the artist filmmakers in the bar. *Tickets required for the screening, book on the ICA website.*

*Exhibition opening times*
*Wednesday 21 March, 6.30–9pm*
*Thursday 22 March – Sunday 25 March, 11am–9pm*
*Saturday 24 March, 11am until late*
11am Nash Room
SCRIPTWRITING WITH KATE LEYS AND JOHN MACLEAN

Following the success of her workshop at last year’s festival, experienced script editor Kate Leys is back to share the secrets of writing a great script. Get advice on how to turn ideas into a story, break into the industry as a screenwriter and pitch for a commission.

In the final hour of the session Kate is joined by writer and director John Maclean to discuss their collaboration on Maclean’s debut feature Slow West (2015).

2, 3 & 4pm Nash Room
WRITERS CIRCLE

Join fellow writers in an encouraging environment to discuss ideas and share feedback on each others’ scripts.

This hour long confidential session gives you the chance to gain different perspectives on your work, learn from like-minded peers and share writing experiences.

2.30pm Cinema 1
REALISING YOUR CREATIVE VISION

Three artists at different stages of their career discuss their artistic processes and how they realise their creative vision.

Rehana Zaman, Maeve Brennan and Graeme Arnfield present their recent work and discuss the differences between making work for the gallery and the cinema screen, while offering advice on how to navigate new terrains.
5pm Cinema 2
MOTION PICTURE PRESENTS:
FIVE EXPERIMENTAL FILMS
AHEAD OF THE CURVE

MOTION PICTURE platforms a collection of must-see contemporary films followed by a live Q&A hosted by acclaimed filmmaker Adeyemi Michael. Panelists discuss how to amplify creativity, explore the importance of good storytelling and share essential steps to funding your film.

8.30pm Cinema 1
PLAYBACK LIVE WITH HOLLIE MCNISH

Join us for a one-off evening of live spoken word and poetry performances alongside film screenings. Explore the boundaries between art forms and trace the overlap between the cinematic and the performative.

See performances from five emerging artists as featured in the Playback exhibition, followed by award-winning poet and author Hollie McNish who reads from her latest collections *Plum, Nobody Told Me* and *Cherry Pie*. This event contains strong language.
11.30am Cinema 1
DIRECTING ANIMATION

Want to know more about directing an animation film? Watch a selection of animated shorts and get hacks from a panel of directors, who discuss their career paths, working methods and creative influences.

Speakers include Blinkink’s Nina Gantz and Simon Cartwright and animator, artist and arts educator Jessica Ashman.

2pm Nash Room
FINANCING YOUR NEXT FILM

Discover the different funding opportunities available that could kick-start your next film project, and get advice on how to crowdfund.

With speakers from Hiive and Film London, as well as independent filmmakers, this panel explores the current funding routes available to creatives and discusses the thrills and challenges of going it alone.

4pm Cinema 1
EXPOSURE

To celebrate the launch of *EXPOSURE: A guide to exhibition, distribution and marketing for filmmakers and artists*, produced by Random Acts North, this panel discusses how to get your work seen.

Get advice on planning your festival strategy and learn how artist films are distributed and exhibited in the UK and internationally. Featuring a range of industry professionals including artists, curators and representatives from British Council and Sundance Ignite.
6.15pm Cinema 1
MUSIC VIDEO SHOWCASE

Creative experimentation, fruitful collaborations and dynamic visual storytelling – is the music video the best format to learn your craft as a filmmaker? Michel Gondry, Sofia Coppola and Jonathan Glazer have tested their skills on the music video art form before moving into features. Could this be the path for you?

Pulse bring us an eclectic selection of music videos from their slate and we talk to some of the directors behind them about their inspirations and career paths.
10.30am  Nash Room
BEING A FREELANCER

How do you build a career while paying your bills? In this practical and interactive session three artists discuss the pros, cons and practicalities of going freelance.

Directors Ashleigh Jadee, Iggy and Almass Badat are in conversation with Caroline Bottomley from the Shiny Awards, offering advice on managing your own finances, maintaining a healthy workload and building your brand and business.

12pm  Cinema 1
MAKING IT – MILLENNIAL CREATIVES AND THE DIGITAL REVOLUTION

A frank, film-centric discussion with digital native creatives about their work, inspirations and how they have forged their professional careers. Hosted by filmmaker and writer Bidisha, the panel explore how creativity can survive in a world where you can make what you want, but payment, career stability and institutional support are hard to find.

2pm  Brandon Room
POSTER MAKING WORKSHOP WITH ANDRZEJ KLIMOWSKI

Let graphic artist Andrzej Klimowski inspire you to illustrate a promotional poster or artwork for your current film. Andrzej Klimowski, one of the fathers of the Polish Poster design movement, hosts an interactive workshop sharing his techniques and teaches you how to apply them to your own posters.

All materials are provided. Please bring an image or mood board from your film. This event is run in collaboration with Kinoteka Polish Film Festival.
3pm Nash Room
BEYOND DIRECTING:
ALTERNATIVE ROUTES IN THE FILM INDUSTRY

Discover a variety of exciting career directions in film in this interactive round table event with professionals.

From the sound department to the production team, we give you the chance to look beyond the director to demystify the other essential creative roles on a film set, inspiring you to give them a go.

5pm Nash Room
WHAT DOES A PRODUCER DO?

The role of a film producer is often misunderstood yet vital. A great producer will work out the logistics of production and offer creative and practical support to the director and team.

Producers Manon Ardisson (God’s Own Country), Georgia Goggin (We Love Moses) and director Sarmad Masud (My Pure Land) reveal how they started out, their working methods and how they collaborate with their creative partners to develop a film from script to screen.
7pm Cinema 1
RESIDENT ADVISOR LIVE PITCH

How do you express your film idea in five minutes? What do commissioners want? How can electronic music be best represented on screen?

Witness five selected finalists pitch to a live judging panel to win a £4k commission to make an electronic music documentary with the Resident Advisor Films team. The winning pitch is announced later in the evening at the Resident Advisor / Playback Party.

9pm Nash & Brandon Room
RESIDENT ADVISOR / PLAYBACK PARTY

To celebrate the Resident Advisor / Playback partnership, emerging DJs from across London take over the ICA’s Nash and Brandon Rooms, with the ICA Bar and Playback exhibition open until late.

Expect to hear the freshest sounds of the city, alongside immersive visuals from London-based digital artists.
12pm    Cinema 1
CINEMATOGRAPHY
MASTERCLASS

Experienced directors of photography Stuart Bentley, Rina Yang and Nicola Daley give a masterclass on the cinematographic process by analysing film clips and sharing advice.

Discover how to tell a story and present a character through visuals and learn about the on-set experience and collaborations with other members of the crew.

1 & 2.45pm    Brandon Room
THE ART OF FOLEY

Discover how to score film sound with everyday objects in this interactive workshop with composer, sound artist and educator Daniel James Ross.

This workshop also explores the story of how Jack Foley developed his craft and teaches you how to experiment when creating sound on a low budget.

The workshop runs twice, taking place at 1pm and 2.45pm.

2pm    Cinema 2
BOOTH PRESENTS: FEMALE FILMMAKERS SCREENING

Introducing BOOTH: Salon, a new event for rising female filmmakers to present and discuss their short films in front of an audience. BOOTH: Salon is a screening of new work followed by an open conversation with the filmmakers.

To submit your film to be screened, apply at iambooth.com. Submissions close Wednesday 7 March. Hosted by BOOTH, a platform for women in film.
2.30pm  Nash Room
MENTAL HEALTH ON FILM

Many of the films in the Playback Exhibition explore stories of depression, anxiety and our obsession with social media and new technology. We take a look at how emerging artists are depicting these very current issues in original ways.

Hear from our panel of filmmakers and health experts as they discuss the value of portraying mental health on screen and how it can be done well.

4.15pm  Cinema 1
NEXT STEPS: CLOSING SCREENING AND FILMMAKER SOCIAL

It’s the end of the festival but only the beginning for a new generation of filmmakers. Join us for a screening of films from across the country, where Playback filmmakers share their journeys and successes, offering practical advice for their peers.

We then take over the ICA Bar from 5.30pm for a final opportunity to network with fellow festival attendees.
In Association with:

**Random Acts**

*Supported using public funding by Arts Council England*

**Random Acts Network Centres:**

- calling the shots
- ICA
- Rural Media
- Screen South
- Tyne Side

**Partners:**

- Chisenhale Gallery
- Creative Skillset
- Dazed
- Fly Film
- HOME
- Interreg
- Kingston University London
- Molinare
- New Contemporaries
- space
- Spike Island
- truenorth

**Additional Partners:**

Anglia Ruskin University Cambridge, Carousel, Culture Works East, Film Oxford, Norwich University of the Arts, Resource Productions, Signals Media Arts Centre, South East Dance, Strange Cargo, Turner Contemporary, University for the Creative Arts Farnham, University of Hertfordshire, Wysing Arts Centre

A huge thank you to all festival staff, speakers, and partners and of course, all the artists and filmmakers for making this event happen.

For press enquiries please contact Penny Sychrava
penny@pennysychrava.com

For step-free access to the Playback Exhibition please use the Carlton House Terrace entrance at the top of the Duke of York Steps.

If you have any access requirements or would like a BSL interpreter for an event, please get in touch in advance (playback@ica.art). Further ICA access information can be found at ica.art/access

Institute of Contemporary Arts,
The Mall,
London, SW1Y 5AH

ica.art/playbackfestival
@icalondon
Tickets and information: 020 7930 3647
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<td>Morning</td>
<td>11am–2pm <strong>Nash Room</strong></td>
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<td>Evening</td>
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<td>3–4.30pm <strong>Nash Room</strong></td>
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